

Amendments to the Claims

1. (currently amended) A modular ~~Modular~~ information system, in particular an advertising system, comprising:

- a. a cash point roll ~~print medium~~ having printable sections;
- b. a set of separate, substantially identical information carriers, wherein each information carrier ~~comprises~~ has a larger surface ~~as an average for attachment thereto of a~~ section of the cash point roll ~~print medium~~; and
- c. a bonding element ~~being~~ arranged at on at least each section, wherein the bonding element is suitable to connect a printed section and a separate information carrier to one another in a manually releasable manner, ~~characterized in that~~
- ~~d. the print medium is formed as a cash point roll.~~

2. (currently amended) A modular ~~Modular~~ information system according to claim 1, wherein the bonding element is formed as an adhesive film, which at least covers one or more parts of the backside of the respective section.

3. (currently amended) A modular ~~Modular~~ information system according to claim 1, wherein the bonding element is formed as a bonding film, which ~~comprises~~ at least in part forms ~~a sub-section the form of~~ an information communicating symbol.

4. (currently amended) A modular ~~Modular~~ information system according to claim 3, wherein the bonding film ~~comprises the form of~~ forms one or more characters.

5. (currently amended) A modular ~~Modular~~ information system according to claim 4, wherein the bonding film ~~comprises~~ forms periodically repeating symbols, which

are arranged in such a way that at a minimum size of a section of the cash point roll print medium at least one symbol is arranged on the backside of section.

6. (currently amended) A modular ~~Modular~~ information system according to claim 5, wherein the bonding film ~~comprises at least in a sub-section the form of~~ forms an information communicating symbol in mirror-inverted orientation.

7. (currently amended) A modular ~~Modular~~ information system according to claim 3, wherein the bonding film is formed of a visible but at the same time transparent material, so that additional information is visible on the backside of the cash point roll print medium.

8. (currently amended) A modular ~~Modular~~ information system according to claim 1, wherein the substantially identical information carriers respectively comprise one or more pages of paper.

9. (currently amended) A modular ~~Modular~~ information system according to claim 1, wherein the information carrier ~~comprises a format~~ has an envelope format of 22cm x 11cm.

10. (currently amended) A modular ~~Modular~~ information system according to claim 1, wherein the ~~number of~~ information carriers are provided as in a set of information carriers substantially ~~corresponds~~ corresponding in number with the number of printable sections of the cash point roll print medium.

11. (currently amended) A modular ~~Modular~~ information system according to claim 1, wherein the bonding element is formed as a coating which may be activated by UV light, heat or ~~something similar~~ other activating modality.

12. (currently amended) A modular ~~Modular~~ information system according to claim 1, wherein the bonding element is formed as a magnetically and/or electrostatically loaded area of the printable sections.

13. (new) A modular information system according to claim 1, wherein the surface of each information carrier has a surface area larger than an average section of the cash point roll.